



## **Sponsorship Opportunities in 2022**

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## Housing and Homelessness Advocacy Days

Over 750 advocates from across the state will gather over these virtual days of action February 1-3, 2022 to raise a collective voice for critical policy priorities. Your sponsorship supports workshops and training, materials, interpretation and translation services, and accessibility and tech support for everyone from the seasoned advocate to the first-time attendee.

















Advocates gather at the State Capitol for HHAD 2020

	\$1,000 Champion	\$750 Mobilizer	\$500 Changemaker	\$250 Supporter	<\$250 Friend
Name announced during event program					
Recognition on website and in emails	Largest Logo	Large Logo	Logo	Logo	Name
Recognition in digital program					
Recognition on Housing Alliance social media					

## Bring Washington Home: Annual Fundraiser and Award Event

Planned for May, 2021, this event brings together a few hundred of our closest friends for our most important fundraiser of the year. We'll celebrate what we accomplish in the upcoming state legislative session and honor an outstanding advocate with the Nancy Amidei Movement Builder Award.



	\$10,000 Presenter	\$5,000 Partner	\$2,500 Champion	\$1,000 Community	\$600 Nonprofit
Speaking opportunity					
Acknowledgment from the podium					
Logo or name on event website	Largest logo and link to website	Large logo and link to website	Logo and link to website	Name	Name
Name in event emails					
Logo or name in event program and slideshow	Largest Logo	Large Logo	Logo	Logo	Name
Seating*	VIP Table 10 seats	VIP Table 10 seats	Table 10 seats	Table 10 seats	Table 10 seats
Ad in event program	Half page	Half page	Quarter page		
Recognition on Housing Alliance social media					

\*If the event is held virtually, we will communicate with sponsors about adjusted benefits.

## Conference on Ending Homelessness

Planned for October, 2022, the conference is the largest continuing education opportunity for direct service providers in the state, and a vital resource for a wide array of stakeholders. Year after year, attendees highlight this event as a unique opportunity to learn about best practices, connect with new colleagues, and strengthen the movement to end homelessness in Washington.



Attendees at the 2019 Conference on Ending Homelessness in Spokane. The 2022 conference will be held virtually.

	\$10,000 Cornerstone	\$5,000 Foundation	\$2,500 Roof	\$1,500 Hearth	\$1,000 Staircase	<\$1,000 Foyer
Speaking opportunity						
Name announced at plenaries						
Complimentary registrations	5	4	3	2	1	
Virtual exhibit space						
Logo or name in slideshows at plenaries						
Logo or name in program	Largest Logo	Large Logo	Logo	Logo	Name	Name
Name/logo on website and in promotional emails	Largest Logo	Large Logo	Logo	Logo	Name	Name
Recognition on Housing Alliance social media						







## Annual Member Meeting

Held annually in December, our Member Meeting brings dedicated advocates together to celebrate the year's wins, preview the coming year's legislative priorities, and learn about our longer-term strategies for building the housing justice movement.



Housing Alliance members at our Member Meeting in December, 2021

	\$1,000 Champion	\$500 Mobilizer	\$250 Changemaker
Name announced during event program			
Recognition on website and in emails			
Recognition in digital program	Large Logo	Logo	Name
Recognition on Housing Alliance social media			

## Resident Action Project

Support the growth and leadership development of our statewide network of 1,000+ residents of affordable homes and people with lived experience of homelessness. RAP has chapters in Spokane, Vancouver, and Tacoma, and will be building new chapters in other parts of the state over the next few years, including Snohomish County and South King County.

Sponsors are recognized at RAP events and their logos are included on the RAP website and in email communication.



## Stipends for Lived Expertise (New)



Leaders from across Washington gathered in 2019

**People with lived experience of homelessness and housing instability are the experts in what they need, and we frequently ask them to share that expertise to inform and shape our work.** They provide input and feedback on our legislative priorities, help us plan more accessible and welcoming events, serve on our board of directors, interview potential new staff members, serve as legislative district leads who mobilize their networks into action, and more.

Many advocates who work in affordable housing and homelessness are compensated for their time and expertise. We want to ensure advocates with lived expertise are compensated as well when they share their time with us, and see this as one important way to live out our commitment to equity. This year we plan to engage more people in focus groups, listening sessions, and leadership committees than ever before, and hope that this brings stronger community connections as well as more accountability and opportunities for feedback into our work.

Sponsors are recognized at every stop on our statewide listening tour, as well as Housing and Homelessness Advocacy Days, the Conference on Ending Homelessness, and our Annual Member Meeting.