



WASHINGTON LOW INCOME
Housing Alliance

Sponsorship Opportunities: HHAD



**HOUSING AND
HOMELESSNESS
ADVOCACY DAY,
JANUARY 26, 2026**

About Us

The Housing Alliance changes public policy so that people in Washington of all races, ethnicities, abilities, genders, and identities can live in safe, healthy homes they can afford. We do this through educating decision-makers, organizing, and amplifying the voices and priorities of people and communities most impacted by housing instability and homelessness.

Our membership spans people & organizations across the state including homeless service providers, affordable housing providers, people with lived experience of homelessness, tenants rights advocates, county governments, and more.

Since housing injustice compounds at the intersections of race, disability, income, gender identity, sexual orientation, involvement in the criminal legal system, & more, we prioritize those farthest from justice in our policy work and in our leadership opportunities.



Our Team



BELLINGHAM

Ashe Tippins, Policy Specialist

SEATTLE

Megan Duncan, Development & Events Manager

Kathy Lynn, Finance & Operations Manager

Michele Thomas, Director of Policy & Advocacy

Rachael Myers, Executive Director

Teresa Clark, Deputy Director

SPOKANE

Duaa-Rahemaah Hunter, Statewide Organizer

SW WASHINGTON

Ma.Caroline Lopez, Director of Equity, Racial Justice, & Culture

TACOMA

Po Leapai, Advocacy Organizer

Rob Huff, Communications Specialist

Sponsor **HHAD**

Housing & Homelessness Advocacy Day is one of the largest advocacy days at the state capitol in Olympia and has strong presence and leadership from people directly impacted by housing injustice.

Friend

- Sponsor name recognized in promotional emails for HHAD and on Housing Alliance website.

\$500

Advocate

- Logo placement in event slide deck, promotional emails for HHAD, and on Housing Alliance website.
- Opportunity to share your materials with attendees at the event via a shared sponsor table.

\$1,000

Changemaker

- Mentions/shout-outs on our social media platforms.
- Prominent logo placement in event slide deck, promotional emails for HHAD, and on Housing Alliance website.
- Opportunity to share your materials with attendees at the event via a shared sponsor table.

\$1,500

Champion

- Name announced from the podium during event.
- Mentions/shout-outs on our social media platforms.
- Most prominent logo placement in event slide deck, promotional emails for HHAD, and on Housing Alliance website.
- Opportunity to share your materials with attendees at the event via a shared sponsor table.

\$2,000

Our Reach

Through your sponsorship, you can reach:

- 750+ event attendees
- 16,000+ people on our mailing list
- 17,000+ unique followers across 6 social media platforms
- 5,000 visitors per month to our website

Housing Alliance sponsors are recognized as partners in building the movement for housing justice in Washington.



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